



BPI® Molecular Catalytic™ Tints
The Industry Standard
For Quality, Fade Resistant Colors

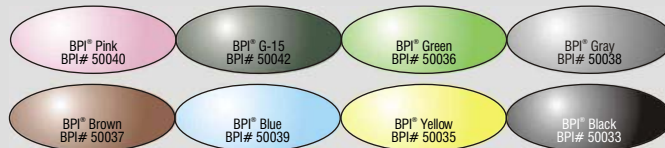


All these micro-granules are compacted into a single BPI® Pill®. It was worth spending years perfecting a new lens coloring technology. Especially considering the human eye takes the time to detect about 10 million colors. For years, liquid lens tinting dyes were the industry standard. Until we started to wonder: Could tinted lens images be more life like? Could tinted lenses have more color saturation? Would a complex mixture of special dry image brighteners, micro chromaphores and UV absorbers allow vision to be more natural and pleasing? The answer is yes. The new patented BPI® super-concentrated Tinting Pill® is the result, rendering Mega-Color Resolution™ to allow the vision system to achieve supreme clarity and ultimate detail above and beyond the normal. We call this new BPI® technology, High Definition Color Vision™.

US PATENT NO: 6,669,338 B2



The super concentrated BPI® Pills® are sealed in the special air and moisture barrier BPI® Enviro-Pack™ to assure extended shelf life and shipping protection.



Phone: 1-800-CALL-BPI Fax: 1-888-CALL-BPI Click: callbpi.com
 International Phone: 001-305-264-4465 International Fax: 001-305-264-1467
 UK Toll-free: 0800 626278 UK International Phone: 01788-568686 France: 0800 90 81 57
 Mexico: 95 800 225 5274 Italy: 0800 872037 Germany: 0800 181-8058 Belgium: 0800 73703